

3.30pm REFRESHMENTS & NETWORKING

3.45pm Entrepreneurial and Security Forces at Play

In recent years, digital currencies have emerged as a potentially disruptive yet innovative technology creating opportunity for enterprise and for much debate on security and technological disruption in FinTech; its effect on global markets and the shape of the international financial service sector. Given Ireland's critical mass involved in both the technology and financial sectors we review its position in relation to the support, development and commercialisation of the FinTech ecosystem.




MODERATOR: Mr. Ogie Sheehy, Founder ViClarity - IRELAND

John Ogie Sheehy is a graduate of IT Tralee with a primary Degree in Applied Physics and Electronics. After this he embarked on a multinational career spanning over 15 years in companies such as HP, IBM and Dell. In 2008 Ogie resigned from corporate life as director of IT for Dell and set up YouComply Ltd. (now trading as ViClarity) which is a global leader in compliance monitoring software in financial services and healthcare sectors. Servicing clients in Ireland, EU and US, diversified its solutions into areas of Vendor Management and Cyber security compliance in the US.



The Landscape of Legal Best Practice for Cryptocurrency:

Mr. Declan O'Reilly, Bureau Legal Officer, Criminal Assets Bureau - IRELAND



Declan is a solicitor and Bureau Legal Officer of the Criminal Assets Bureau. Declan has worked with the CAB since 2002 and currently is the Irish judicial expert for CARIN which is an informal network of law enforcement and judicial practitioners of 54 jurisdictions in the field of asset tracing, freezing, seizure and confiscation. Declan has represented CARIN in Asia and Africa and has spoken extensively on the future challenges in currency crime. He established the Cryptocurrency Workgroup of the EU Asset Recovery Offices network which is addressing the best practices in both investigating and seizing cryptocurrency.



Competing Globally in the FinTech Sector

Mr. Denis McCarthy, CEO, FEXCO - IRELAND

Denis was appointed CEO of FEXCO in January 2015, having previously held the position of Non-Executive Director. Denis has a degree in Mathematics and founded Annadale Technologies, a software development company specialising in the design and development of web-based transaction processing applications. Denis also founded Aviso, a payments software company.



Enterprise Digital Transformation - Managing the Risks and Accelerating the Benefits

Mr. Donagh Buckley, Senior Director and Chief Technology Officer, EMC - IRELAND

Donagh Buckley is Senior Director and Chief Technology Officer for EMC's Centre of Excellence in Ireland and is a Founding Director of EMC Research Europe where he has pioneered EMC's research presence in Europe. He is responsible for leading EMC's strategic innovation and managing the company's research relationships with its academic and industry partners. He is also Professor of Business Information Systems at University College Cork (UCC) where he recently founded Business Labs. He is also the Founder and Director of INFINITE, a global industry initiative focused on solutions.

4.45pm **Fueling the Growth of the FinTech Sector**



Fueling the Growth of the FinTech Sector

Mr. Leo McAdams, Divisional Manager Enterprise ICT and International Services - IRELAND

Leo McAdams is the Divisional Manager responsible for Enterprise Ireland's ICT and International Services portfolio of client companies. A key sector within this portfolio includes financial services. Leo has worked as a member of the IFS2020 strategy team which developed and is implementing the IFS2020 strategy. Enterprise Ireland is responsible for assisting companies to exports. Its key focus is to start and scale internationally focused Irish companies.

5.30pm **Conference Close**

Conference Close

7.00pm **Drinks Reception** followed by **Business Leaders' Forum Dinner** - Ballygarry House Hotel

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CANTILLON 2016

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**L108 SÓLÁS BUILDING, NORTH CAMPUS,
INSTITUTE OF TECHNOLOGY TRALEE, CO. KERRY.**

8.00am - 5.30pm Thursday February 25th, 2016.

FINTECH

Disrupting the Landscape

A conference for those in the e-commerce space,
online trading/retailing, internet and mobile services providers,
stockbroking and financial services sector.



 Oifig Fiontair Áitiúil
Local Enterprise Office



Thursday February 25th, 2016

Bookings via www.cantillonfintech.eventbrite.ie

CANTILLON 2016

A Forum for Fresh Thinking

8.00am Conference Registration, Refreshments & Networking

9.00am Welcome by Dr. Oliver Murphy, President, Institute of Technology, Tralee

9.15am **FinTech - Disrupting the Financial Landscape**
Dr. Philip O'Reilly, University College Cork - IRELAND



Philip is the Academic Co-Director of Boole Business Labs, a Senior Lecturer in Business Information Systems at UCC and Director of the Irish Management Institute Masters in Digital Business. Philip has been invited to deliver keynotes and workshops by numerous multinational companies and has delivered keynote addresses at leading practitioner events including the Banking and Payments Federation of Ireland National Conference. He is currently a member of the national working group on Blockchain and a member of the steering group of the State Street/UCC/Zhejiang University China Technology Alliance. Philip has received the Stafford Beer Medal in recognition of the most outstanding contribution to the philosophy, theory and practice of Information Systems (IS) from the Operational Research (OR) Society. Philip has played a leadership role in research teams on Digital Business, with a specific focus on financial services. His work has been published in leading journals in the information systems field including the European Journal of Information Systems (EJIS), Journal of Strategic Information Systems (JSIS) and Information Technology and People (IT&P).

10.00am **Novel Approaches to Money**

Learn how Bitcoin and Blockchain will impact tomorrow's ultra-connected and decentralised world of technology, business and society. We are now sitting at the cutting edge of mass transformation while redefining sectors that seemed untouchable for decades. Is Bitcoin and blockchain the rise or fall of the digital economy and is this a novel approach to new money? Learn how other novel approaches challenge the circulation of money creating opportunities for options beyond the national currency!



MODERATOR: Ms. Frances Coppola, Financial Journalist - UK

Frances Coppola is the author of the Coppola Comment finance and economics blog, which has been cited in the Financial Times, The Economist, the Wall Street Journal, The New York Times and The Guardian. Coppola is a contributor to the FT's Exchange Blog and Forbes Magazine, and a frequent commentator on financial matters for the BBC.



Cryptocurrency in Ireland's Tourism and Gaming Industries

Mr. Jamie McCormick, McCormick Advanced Marcomm/Bitcoin Marketing Team - IRELAND

Jamie worked for over a decade in the Irish games industry, working in a marketing, communications and business roles across companies including Gamesworld (now GameStop), Demonware, Xbox Live Gaming Centre, Jolt Online Gaming and GALA Networks Europe (now Webzen). He also conducted extensive research on the Irish games industry. He formed McCormick Advanced Marcomm Services in 2013, to provide marketing agency services to Irish and international clients in games, apps, e-commerce and bitcoin sectors, and to develop the Chrysalis Marketing Middleware Engine. He set up the specialist Bitcoin Marketing Team Agency in 2014, and is also editor of BitcoinsInIreland.com. He is also a Games Entrepreneurship lecturer in Dublin Institute of Technology, and is a mentor with Enterprise Ireland.



The Job Board for Digital Currency

Mr. Dan Roseman, Founder, Coinality.com - USA

When Dan Roseman discovered Bitcoin in early 2013, it was love at first sight. He began consuming as much bitcoin information as possible and launched Coinality.com in September 2013. He has also organized four Bitcoin Job Fairs in Los Angeles, Silicon Valley, and NYC. Dan started working in the bitcoin space full-time in late 2013 when he left his day job to work for Coinbase, where he is currently a Regulatory Compliance Investigator.

11.00am **REFRESHMENTS & NETWORKING**

11.30am **Asset Backed Digital Currencies, Gold and Precious Metals**

A digital currency backed by gold. Creators claim that it is an alternative to bitcoin's volatility, while critics assert that the new currency lacks decentralization. The creation of asset-backed virtual currencies is an important milestone in the evolution of digital currencies. This session examines access to the gold bullion markets for retailers and explores a new kind of wealth-management that provides an alternative to the regulated financial services industry.



MODERATOR: Prof. Brian Lucey, Professor of Finance, Trinity College Dublin - IRELAND

Professor of Finance at Trinity College Dublin. 20 years' experience as an academic, previous experience as a Central Bank economist, civil servant and entrepreneur. Specialties: financial analysis, economic analysis, pedagogy, teaching, education.



Macro Debt and Finance

Ms. Frances Coppola, Financial Journalist - UK

Frances Coppola is the author of the Coppola Comment finance and economics blog, which has been cited in the Financial Times, The Economist, the Wall Street Journal, The New York Times and The Guardian. Coppola is a contributor to the FT's Exchange Blog and Forbes Magazine, and a frequent commentator on financial matters for the BBC.



Future Money

Mr. Fergal O'Connor, Senior Lecturer, Financial Economics, York St. John Business School - UK

Fergal O'Connor is a Senior Lecturer in Financial Economics in York St. John Business School. He was the London Bullion Market Association (LBMA) Bursary award holder for the study of the economics and finance of the precious metals market from 2011-15. His research and publications focus on issues around the financial economics of precious metals and mining. He is a regular contributor to The Alchemist, a quarterly precious metals market journal and other news outlets such as the BBC. He runs a blog on precious metals research with Prof. Brian Lucey with over 16,000 followers. He previously lectured in University College Cork and the University of Central Lancashire. Before joining academia he worked in a number of consultancy roles, working for government departments and SME's in Ireland.



Gold and Gold Standard

Mr. Mark O'Byrne, Founder of GoldCore - IRELAND

Mark O'Byrne is the Research Director of international gold broker, GoldCore, which he founded in 2003. He contributes to media internationally including Bloomberg, CNBC, Reuters, Wall Street Journal, the FT, RTE, etc. regarding the financial system, global economy and the importance of diversification and of gold in investment, pensions and savings portfolios. GoldCore won the Moneymate Financial Analyst of 2006 when they correctly warned of the coming property crash and global financial crisis. Mark has a BA in History and Greek and Roman Civilisation which gives him a historical perspective with which to view the events of today.



Cryptocurrency & Crowdfunding

Ms. Jan Skoyles, CEO, The Real Asset Company - UK

Jan Skoyles is CEO at The Real Asset Company, a platform for secure and efficient gold investment. In the last year the company have been working closely with the FinTech industry to develop new ways to give retail investors access to gold and its monetary capabilities. In January 2015 The Real Asset Company launched the world's first gold blockchain offering. Jan's work and views are now featured on a range of sites including Kitco, GATA and The Telegraph. She has appeared on news channels including the BBC, RT and Al Jazeera to discuss the gold market and financial technology.

1.00pm

LUNCH

Book Launch of 'Essay on the Nature of Trade in General' by Richard Cantillon

Edited and with an Introduction by Antoin E. Murphy



Antoin E. Murphy is a retired professor and fellow emeritus of Trinity College Dublin. He wrote the first biography of the Irish economist, Richard Cantillon, published by Oxford University Press (*Richard Cantillon: Entrepreneur and Economist*) in 1986. More recently he translated and edited Richard Cantillon's *Essay on the Nature of Trade in General*, published by the Liberty Fund in 2015. He co-authored with Donal Donovan *The Rise and Fall of the Celtic Tiger Ireland and the Euro Debt Crisis* in 2013.

2.00pm

Policy and Trends in the Financial Landscape

Cryptocurrencies such as bitcoin and the underlying blockchain technology have generated much interest and debate. In addition it has captured the attention of policy makers and regulators, lawmakers, businessmen and entrepreneurs. Hear what the experts have to say.



MODERATOR: Ms. Fiona Stack, General Manager, Radio Kerry - IRELAND

Fiona Stack is General Manager of Radio Kerry. She began her career as a journalist with the station and then became News Editor. She then took up a position as communications and community relations specialist with Intel Ireland, before joining Newstalk as station editor for 3 years. During that time Newstalk was named Radio Station of the Year at the PPI Radio Awards in 2004. She returned to Radio Kerry, named Local Radio Station of the Year on 4 occasions, as General Manager in 2005. Radio Kerry also owns Shannonside/Northern Sound Radio. Fiona was presented with the Outstanding Achievement Award at the 2012 PPI Radio Awards, previous recipients include Gay Byrne and Marian Finucane. She is a board member and former chairperson of Learning Waves and a board member of Nurture Entrepreneurs.



Entrepreneurial Forces in Banking

Mr. David McWilliams, Economic Commentator and Professor at Trinity College Dublin - IRELAND

David McWilliams is one of Ireland's leading economic commentators and was the first economist to identify the Irish boom as nothing more than a credit bubble, warning of its collapse and the consequences for the country. He is a writer, journalist, lecturer, broadcaster and documentary maker and has written four bestsellers, he writes two economics columns a week in the Irish newspapers.



Fact or Fiction- Financial Policy

Mr. Mick McAteer, Director, The Financial Inclusion Centre - UK

Mick McAteer is a consumer advocate with long experience of representing consumers at UK and EU level, and highest level regulatory experience. He is founder and co-director of The Financial Inclusion Centre, a UK not-for-profit research group (www.inclusioncentre.org.uk). The Centre's mission is to promote financial markets that work for society, not the few. He is chair of the European Commission's Financial Services User Group (FSUG), member of the European Securities and Markets Authority (ESMA) Financial Innovation Working Group, a board member of the CARITAS (Westminster) Advisory Board, a board member of ShareAction (the movement for Responsible Investment), board member of charity Z2K, and member of the Registry Trust Consumer Panel. He was a board member of the UK Financial Conduct Authority (FCA)/ Financial Services Authority (FSA) for six years until the end of 2015. He was chair of the FCA's External Risk and Strategy Committee, and was on the FCA's Oversight Committee and Audit Committee. Previously, Mick was Principal Policy Adviser at Which? (the largest consumer group in Europe, formerly known as Consumers' Association) and formulated the organisation's policy on financial services.



Macro Entrepreneurial Issues

Michael Taft, UNITE The Trade Union - IRELAND

Research Officer, Unite the Union and author of the political economy blog, Unite's Notes on the Front. Member of the Tasc Economists' Network.